

## University of Houston-Downtown

**Course Prefix, Number, and Title:** UHD 1301 Freshman Seminar–Communication

**Component Area Option/Foundational Component Area:** Communication

**Credits/Lecture/Lab Hours:** 3/3/0

**Prerequisites:** None

**Course Description:** Within the context of the discipline and the special topic, students learn to develop ideas and express them clearly, considering the effect of the message, fostering understanding, and building the skills needed to communicate persuasively. Courses in this area help students acquire the command of oral, aural, written, and visual literacy skills that enable people to exchange messages appropriate to the subject, occasion, and audience. Strategies for academic success are practiced within the context of the special topic.

**Learning Outcomes:** Students will be able to:

- Use readings appropriate for the discipline as a tool of inquiry, for information, and as a means to develop and support written, oral, and visual messages
- Use research and analysis to develop written, oral and, where appropriate, visual messages which are appropriate for the discipline, intended audience, and mode of communication
- Listen actively, evaluate, and critically analyze spoken discourse
- Observe rules of plagiarism to use and cite resources appropriately
- Work effectively with others to support a shared purpose or goal
- Research and define academic and career goals within the discipline and develop learning strategies to support academic success and attainment of academic and career goals